

## United Cerebral Palsy Honors Meijer with Employer of the Year Award

**Retailer recognized for providing meaningful opportunities to persons with disabilities**

Recognizing its dedication to the employment of persons with disabilities, **United Cerebral Palsy** (UCP) has named Meijer “Employer of the Year.” The 2014 Award for Excellence, announced at UCP’s Annual Conference in Nashville, Tenn., demonstrates the retailer’s steadfast commitment to diversity while helping people with disabilities reach their full potential through meaningful employment at Meijer.

From its company-wide initiative to recruit qualified individuals with disabilities for its manufacturing and distribution network to its ongoing partnerships with vocational rehabilitation organizations to effectively source candidates with disabilities, Meijer was recognized for its efforts in fostering an environment where all employees are treated equally and given the tools they need to succeed.

“We are proud to be recognized by United Cerebral Palsy and even prouder that we work every day to focus on what people ‘can do’ rather than what they cannot do,” said Rick Keyes, executive vice president of Supply Chain Operations and Manufacturing for the Grand-Rapids, Mich.-based retailer. “In creating a culture of inclusion and diversity, we strive to see everyone as part of one team and build on team member strengths. In our experience, the results within our distribution network have been fantastic.”

Read more about [UCP’s Employee of the Year Award presented to Meijer](#).

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